



CHILDREN'S CANCER, Inc.

2632-A 108 N.W. 43rd Street
Gainesville, FL 32606

For Immediate Release

STOP!® Funds \$150,000 In Pediatric Cancer Research

GAINESVILLE, FL – June 2008 – The University of Florida Shands Cancer Center researchers just got a '**shot in the arm**' in their fight to find a cure for some of the most common cancers in children.

STOP!® CHILDREN'S CANCER, INC. a local non-profit committed to the prevention, control and cure of cancer in children announced they have awarded \$150,000 to three local cancer researchers. Two of the research studies will focus on childhood leukemia, the third will tackle neuroblastoma, one of the most common solid tumors in children and remains one of the most lethal types of pediatric cancer that causes 15% of all cancer deaths in children.

STOP!® CHILDREN'S CANCER, INC. Board of Directors president W. J. Rossi said, "I'm proud STOP!® CHILDREN'S CANCER is continuing its mission of funding critical pediatric cancer research here in the heart of Florida. Our goal is to find cures for the cancers that attack our children and raise the quality of life for all who suffer from this devastating disease."

Since its founding in 1981, STOP!® CHILDREN'S CANCER, INC. has contributed more than \$2.4 million to research specifically aimed at the prevention, control and cure of Pediatric Cancer.

In 2006, STOP!® CHILDREN'S CANCER, INC. donated a gift of \$1,000,000 to the University of Florida Foundation to establish the STOP!® CHILDREN'S CANCER/Bonnie R. Freeman Professorship for Pediatric Oncology Research. In 2007, this endowment received a \$750,000 matching grant from the State of Florida Trust Fund for Major Gifts.

Some previous grants awarded by STOP!® provided the seed money which then created the basis for substantial, nationally sponsored grants from such entities as the National Cancer Institute and the National Institutes of Health.

STOP!® CHILDREN'S CANCER, INC. raises money locally through several 'Fun-Raisers' including the **Fantasy Event** held in the Stephen C. O'Connell Center every spring, the **STOP!® Golf Tournament**, and **Holiday Traditions** showcasing local children's choral and musical groups performing at the Phillips Center for the Performing Arts.

For more information on STOP!® CHILDREN'S CANCER, INC., please visit our web site: www.stopchildrencancer.org