



# ISACA Orange County Chapter

Annual General Meeting (AGM)  
June 2, 2009

*Presented by: Patty Schell, CPA, CISA  
ISACA Orange County, President*



# Agenda

- Vision
- Challenges
- Accomplishments
- Opportunities
- Elections & Bylaws



# Vision & Goals

## Bigger

- Increase chapter membership by 5% - 10%
- Recruit leaders and volunteers

## Better

- Focus on providing quality programs
- Improve or extend member benefits with new initiatives
- Increase attendance to meetings by 10%

## Stronger

- Build a sustainable structure for growth



# Challenges

- Economic down turn & increasing unemployment
- Employed personnel have greater responsibilities and less time for CPEs
- Employers are making fewer investments in education and demanding qualified personnel



# Accomplishments: **Bigger**

- **Increased membership by 10% compared to the prior year and by 18% over the past two years**
- **Established a Succession Plan**
  - Increased involvement in ISACA Conferences (PCM, Global Conference & North America)
  - Developing a career path (volunteers, committees, directors, officers)
- **Encourage membership participation & networking (e.g. raffles, low cost events, free events).**



# Accomplishments: **Better**

- **Chapter Bylaws Refresh**
  - Alignment with ISACA International
  - Enable leadership on key Chapter roles
- **Website Redesign & New Registration Process**
- **Attendance Tracking & CPE Reporting (by June 15)**
- **Review & Approval of Annual Budget**
- **Implemented Finance Advisory Committee**
- **Expanded Student Night to “Career Night”**



# Accomplishments: **Better**

- Implemented a Risk Management Strategy
  - Incorporated as of May 2009 and obtained D&O insurance
- Ensured transparency in operational & financial reports through accountability (timely, accurate, documented).
- Taxes filed & clean audit results
- First on-line survey (120 responses+) to design programs that meet educational needs
- Cross-training/networking opportunities via IIA/ISACA joint meetings
  - IFRS & Annual Social Event
- Incorporated leadership & soft skills
  - Powerful Presentations, Resume & Interviewing Skills, Networking workshop



# Accomplishments: **Stronger**

- Implemented an Annual Corporate Sponsorship program (Piloted with the Big 4)
  - E&Y Chapter Corporate Sponsor
  - Early commitment to Chapter key events
    - Annual Social & Networking Event
    - Career Night
    - All Day Training Event
  - Facilitate opportunities to reach out to OC corporations and educate them on the benefits of ISACA.



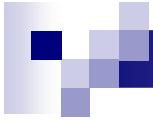
# Accomplishments: **Stronger**

- Job postings were published FREE of charge to employers to increase employment opportunities to our members.
- Promoted ISACA OC chapter at targeted OC colleges and universities through road-shows
- Promoted CISA/CISM certifications
- Issued 3 CISA review tuition to students during Career Night



# Opportunities

- **Increasing participation & retention is an ongoing goal**
- Increase number of sourced articles for our newsletter and website from our members
- Promote CGEIT certifications



# Questions





# Recognition

To my team... Thank you for caring about our Chapter and our profession, thank you for giving it your all and for affording me the opportunity to make the Orange County Chapter bigger, better and stronger. You made a difference! To our members and countless volunteers, thank you for your friendship. I encourage you to get involved, it pays off!